EEMA is an independent non-profit European business community engaged in understanding digital risk by developing relationships through discussion and debate on cutting edge issues.
Welcome
EEMA Annual Report 2015

Welcome to our new look 28th Annual Report!

They say that change is the only constant. This is perennially the case in our industry, and no more so this last year than in the Association. Roger Dean, one of the original co-founders of EEMA, stepped down as Executive Director after three decades at the helm and I gingerly stepped up to take his place after twelve years as Chairman. Following Roger is an awesome challenge! Jon Shamah, who has been an excellent vice-chairman for several years, has taken over at the head of the EEMA Board of Directors.

Perversely, the more digital the world becomes, so the appetite for meeting face-to-face and live events grows. Maybe you've been to an EEMA event. Or heard about one. During the last year, you may have attended one of our partner events. Or one of our seminars or Fireside Chats. As a member of EEMA, you are one of a community of experts and thought leaders from business, government and academia on a journey of transformation through the 21st century digital world.

EEMA is a membership association but it’s more than that. For 28 years our goal has been to debate, educate and collaborate on leading edge business and technical developments across Europe. Our members help support that ideal and, hopefully, make new friends and establish new business partnerships in the process.

EEMA both reflects and influences our whole community; it may affect even wider destinies. It informs, stimulates and assists, or it may do the opposite. Its character and influence are determined by those who are motivated to take the time to engage with others.

This coming year will see more changes – more intimate events, more projects – which as an EEMA member you are welcome to contribute to, with your insights, opinions and ideas, to help shape how our digital future unfolds. And with any luck, we’ll have some fun doing it.

David has over twenty years experience in senior identity-related consultancy, marketing and product management positions on both sides of the Atlantic; from University College London to Soft-Switch/Lotus Development/IBM and Metamerge/IBM Tivoli to the telco world of Apertio/Nokia Siemens Networks and Ericsson.

David graduated from the University of Manchester and went on to complete a D.Phil at the Oriental Institute at Oxford University.

David Goodman
Executive Director
EEMA
Identity Challenges and Solutions

The issues and challenges associated with managing identities are mainstream concerns for business, government and individual citizens. The recent publication of the eIDAS legislation has further raised the profile of a common approach to identity, authentication and trust services, including eSignatures, for stimulating cross-border transactions in Europe which we expect to see much more of during 2015/16. Through its involvement in STORK 2.0 and FutureID (see pages 14-15), EEMA is very well positioned to make this initiative highly visible.

But we are also keeping a perspective on other market-led approaches both in Europe and North America as well as new ideas relating to the economics of identity, how value is created in new identity systems, who the disrupters are, and how changing legacy and new business models are shaping the internet identity eco-system.

Security Challenges and Issues

More than at any time in the past twenty years, incidences of organised global cybercrime and alarming revelations of breaches of cybersecurity in government and business are regularly making headline news. EEMA’s perspective is to investigate how we, as an industry, can help protect and educate citizens, SMEs and enterprises by taking more precautions to make our systems more robust and our business procedures more secure.

In addition to questions concerning compliance, risk and liability, there are a host of regulatory and legal issues from privacy and data protection legislation to breach notification.

Societal Changes: The New Frontier

The emerging technologies and concepts that are going to impact every enterprise and citizen over the coming five to ten years are of particular interest to EEMA.

Cloud services are widespread but only now are we seeing the emergence of a cloud strategy for Europe, managing privacy, legal, governance and compliance issues, particularly for eGovernment. From its participation in Cloud for Europe, EEMA offers an insight into how these issues are being tackled.

The Internet of Things comes in the same package of challenges as those familiar to us from big data analytics, the many aspects of smart cities and the ever-intriguing future of wearable computing.

Finally, personal digital identity espouses the right of every citizen to exert the right to control what is done with their data. But to achieve this is a massive undertaking affecting everyone and every business.

Participation and sponsorship

- Are you in a position to host an EEMA event?
- Would you like the opportunity to sponsor an EEMA event?
- Do you have a new technology, case study or important strategic insight to share with delegates at our conferences?
- Do you have an idea for a round-table or panel discussion that would be informative for delegates?
- Would you like to share your views on our conferences and make suggestions as to future content?
- Would your organisation like to collaborate on an event?

If so, we would very much like to hear from you. Please contact david.g Goodman@eema.org
This has been my first full year as chairman of the Association, and already I am in a position to reveal some very positive developments.

For over almost thirty years the Association has provided forums for members to share and leverage best practices, influencing and contributing to key EC projects. We have regularly disseminated the latest industry news and trends and organised frequent networking opportunities throughout Europe. These are the core of what we are about and remain the foundation of our work, which continues to focus on security and identity, two of the significant barriers to the rapid development of the Digital Single Market (DSM).

To build on this, we are developing a new platform for members who have attended our conferences, workshops and seminars to carry on the debate post-event. These discussions will feed into future work plans and be reported regularly via our fortnightly online newsletter. We will continue to publish event materials on our website and update them with member contributions. This initiative will complement our successful presence on Twitter, Facebook and LinkedIn.

We continue to participate in co-funded European Commission projects and, whereas STORK 2.0 and FutureID come to an end this year and Cloud for Europe in 2016, we are working with old and new partners on several new exciting proposals. Members are given an insight into the results and ambition of each of these projects at most of our events.

This past year, we have drawn on our extensive network of partners to collaborate on events. These include Atos, BCS, DG CONNECT, Norstella, Revolution Events, Trust in Digital Life, TeleTrusT and OASIS. Over the coming year we will expand our collaborative network which will enable us to provide members with added value in the form of broader content for our events, and, in many cases, reduced delegate fees or free entry.

We have restructured our membership and sponsorship packages to cater for the different needs and aspirations of multi-national companies and government agencies, through to those of small enterprises and individual contributors.

The extensive range of membership benefits includes opportunities to be highly visible on the EEMA website, either through the new ‘Member of the Month’ feature or a quarterly media spotlight with a chosen representative. Membership offers discounts at EEMA and partner conferences, free entrance to certain EEMA seminars and/or ‘bring a guest’ options as well as priority invitation to member-only social and networking occasions. We continue to offer members priority speaking and sponsorship opportunities at EEMA and partner meetings.

To reflect the renewed dynamic and energy in the Association, we have rebranded the Association’s look and feel, giving it a more modern and streamlined form. In parallel we have completely redesigned our website to make it more easily navigable and interactive. This will enhance both our visibility and that of our members, and enable us to reach a broader audience.

As always, we are open to new ideas and initiatives and I welcome all of you to let us know how you would like to benefit from being a member of our Association.

Chairman’s Report

Jon Shamah is a chartered information technology professional, and digital identity and trust expert, specialising in maximising the technology and operational value chain of very large scale eID schemes, critical national infrastructures and national programmes.

He received the 2009 EEMA Fellowship Award for services to European e-identity, is a frequent public speaker and facilitated in the early stages of the EU Trust Services regulations.

Jon was a long-term consultant on eID issues to the Nordic Banking and Payments Consortium.

NETS, and contributes to European Programs. He was co-chairman of ITU-T, SG17, Joint Coordination-Identity.

Jon is a graduate of Southampton University, in Aeronautics & Astronautics.
New Members
The breadth of our membership base

Each year, EEMA attracts new members from a broad spectrum of industry stakeholders, from vendors to end users, government bodies, academia and international organisations. They join for a variety of reasons, but have one thing in common: the desire to work together to ensure the secure growth of the Digital Single Market through collaborative endeavour.

The breadth of our membership puts us in a unique position to ensure that each and every link within the digital marketplace is fully represented and engaged in this important undertaking. As contributors to the digital identity and security debate our members take part in project work, consultations, workshops and conferences, and share the results of their work with all other industry stakeholders through networking events and reports.

Below are just a handful of new members.

KYCme
www.kycme.com
+44 (0) 7829 900585

KYCme provides an online secure vault for individuals and corporate (certified intermediaries) to share documents and information with third parties via the secure platform. In order to avoid identity theft, individuals will now be able to upload their personal documents knowing that they will be secured in a digital vault. For instance, it will hold any documents the individual wants, from passport to bills, certificates and policies. Also, with KYCme, a certified intermediary can digitally apply his or her signature to the appropriate document online. The digital signature is permanently embedded on the certified document.

Signicat
www.signicat.com
+47 930 60 408

Signicat specialises in cross border cloud-based identity services and digital signatures. Signicat makes it simple to offer login, identification and electronic signatures, and supports different levels of authentication for web and mobile. The solution is the preferred choice for many major players in the banking, finance, insurance and eTrade industries such as TrustBuddy, Bank Santander, SEB Group, Konica Minolta and Gassco. Signicat has won the international Identity Deployment of the Year Award (IDDY-Award) in the US.

Coventry University
www.coventry.ac.uk
+44 (0) 24 7688 7688

Coventry University has risen three places to 48th overall and become the UK’s top modern university in the Complete University Guide 2016. This means Coventry University is now ranked as the leading modern university in all of the prominent league tables for UK higher education institutions, including the Guardian University Guide, the Times and Sunday Times Good University Guide, the National Student Survey and now the Complete University Guide. The rankings are based on measures including student satisfaction, spending on student facilities and graduate prospects, and take into account the findings of the government’s Research Excellence Framework assessment of research quality across UK universities.

qKey
www.qkeysecurity.com
+31 (0) 8 8022 0440

qKey specialises in developing highly secure mobile authentication tokens. The company offers its tokens to identity providers who take care of the full identity process. It is at the forefront of cryptography, and employs industry standards and best practices. By focusing solely on the development of authentication token cryptography qKey has, and will maintain, its position among the technology leaders. The qKey team comprises the brightest cryptography minds with years of security industry experience, mathematicians PhDs or simply outstanding programming skills.
Membership packages

EEMA offers its members a broad range of benefits, and tailors membership packages to suit size and needs. We currently have five categories of membership: Associate, Taster, Professional, Premium and Platinum. Depending upon the type of membership package chosen, we offer a whole range of benefits, including visibility on the EEMA website and a position on the EEMA Advisory Board to free or reduced registration fees for EEMA events, media spotlight with chosen representatives, event sponsorship packages, keynote and speaking opportunities at EEMA and partner events, priority invitation to member-only social and networking events, organisation profile page on the EEMA website and certification/CPD opportunities. All of these benefits mean that EEMA members have a great opportunity to maximise their visibility and establish themselves as major players in the European ICT Community.

For further information please contact david.goodman@eema.org

New Members
The breadth of our membership base

Aletheia International
www.aletheia-international.com
+44 (0) 203 393 6977

Aletheia’s philosophy is based on one fundamental element: trust. It provides a global trust infrastructure to completely transform the way people interact, and avoid issues such as privacy, identity theft, fraud and spam. Its approach to managing digital interactions is from a physical world viewpoint, and not just with another technical sticking plaster. It licenses the Trust Framework to organisations that need to manage interactions with staff, customers/citizens or suppliers in a safe and trustworthy way. This can be for a single sector, a whole country or globally depending on the needs of the organisation, but is free to private individuals.

“Our ambition is to build ‘two-way’ trust, security and accountability in a digital world. With EEMA achieving the difficult balancing act of bridging the gap between academia, governments, SMEs and large enterprises throughout Europe, we feel that there is no better association for Aletheia International to be a part of.”

Carolyn Harrison, Aletheia International

SignWise
www.signwise.me

Based in Tallinn with offices in Latvia and Finland, SignWise is one of the world leaders in eSignature and authentication technology. Its service reduces time and optimises both human and financial resources. SignWise provides trusted and secure cross-border infrastructure to authenticate and validate identities and eSign documents. It manages the entire lifecycle of a digital document. Founded in 2012 as a solution for millions of organisations across the world who want to go paperless, today the service can be used by Swiss, Belgian, Finnish, Estonian, Latvian, Lithuanian and Azerbaijani state-issued e-Identity owners. EMEA wide rollout is scheduled for 2015.
Events
World-class conferences and networking

Each year, EEMA organises, co-organises and participates in dozens of events concerning digital identity and cybersecurity. Many of these events are free to EEMA members, or offered at reduced rates. Each event guarantees the opportunity to discuss and debate the latest challenges and solutions in the digital marketplace with industry experts and peers, as well as providing an unparalleled forum for networking. Delegates typically come from all stakeholder sectors, including business, government, academia and the user community, ensuring an all-embracing perspective on the challenges we face and possible solutions. Following these meetings EEMA publishes the presentations and reports, and in 2015 we will launch a new initiative to allow delegates to continue the debate post-event via social media.

EEMA has three major conferences each year, which it organises with the support of the European Commission and other major stakeholders; and it has recently launched two more.

• Trust in the Digital World
• EEMA’s Annual Conference: Digital Enterprise Europe
• iSSE (Information Security Solutions Europe)
• EEMA Fireside Chat: High Level Briefing (launched 2015)
• EEMA Nordic Region/Norstella eID Interest Group (launched 2015).

Other important events that we are involved in include the EEMA/BCS thought leadership seminar, and eID: The Business Case for the Banking and Finance Community (co-organised by EEMA and the European Commission).

In addition, we support and/or are involved in many more events that are of interest to our membership, including:

• OIX – Open Identity Exchange
• The European Identity & Cloud Conference (EIC, organised by KuppingerCole)
• World e-ID and Cybersecurity
• The International Cyber Security Strategy Congress (ICSS, hosted by the Belgian Cybercrime Centre of Excellence, B-CCENTRE)
• Open Identity Summit
• Vendorcom Connecting Payments Conference (held at PayExpo)

In many instances we are able to negotiate reduced registration fees or free entrance for EEMA members.

Over the following pages are the highlights of some of the main events we have organised or co-organised over the past year.

“The Digital Enterprise Europe conference was a most interesting event, with speakers and delegates from across Europe sharing ideas and exploring various technological avenues, amid an ambience of professional collaboration. It successfully brought together a wealth of concepts, ideas and individual experience into a vibrant and interesting event.” Conference Attendee, 2013
EEMA’s 27th Annual Conference: Digital Enterprise Europe
Managing Identity for the Future
June 2014, London
Hosted by Microsoft

Digital Enterprise Europe brings together experts from across the globe will to examine some of the most critical trust issues facing the digital world. Speakers at last year’s event covered the following:

Kim Cameron, Chief Identity Architect at Microsoft, focused on the significance of a ‘huge cloud ecosystem’, giving insight into Microsoft’s Azure platform. He stressed the need to move beyond interoperability and towards inter-connectivity in the cloud, citing Microsoft and Salesforce’s recent commitment to collaborate as an example of openness.

Andrea Servida, Head of the eIDAS Task Force, explained that it is the ambition to strengthen the EU single market by boosting trust and convenience in secure and seamless cross-border electronic transactions. The eIDAS regulation came into force on 1st July 2014 and is intended to develop interoperability and usage of eID and trust services.

Nathan Lesser, NIST, National Cybersecurity Center of Excellence (NCCoE) provided an overview of what NIST does and used the example of the energy sector to illustrate the diversity of providers and their identity management needs, including the potential conflicts between maintaining security but also keeping vital access open to ensure key services are uninterruptable.

“A superb opportunity to meet, talk and listen to influential and knowledgeable people. An excellent use of time and money”
John Bullard, Global Ambassador, IdenTrust

EEMA’s 28th Annual Conference: Digital Enterprise Europe
Building Trust in a Hyperconnected World: seizing opportunities and managing risk across applications, devices, borders and the Cloud!
July 2014, London
Hosted by CA Technologies

The Annual Conference is also the venue for EEMA’s General Assembly.
Events
Our world-class conferences and networking

Trust in the Digital World 2015

**Trusting Big Data: delivering new business without compromising privacy**
In collaboration with Trust in Digital Life (TDL)
February 2015, Madrid
Hosted by INCIBE

This year marked the third anniversary of this highly successful, collaborative event between EEMA and TDL which was hosted by INCIBE, the Spanish national cybersecurity association.

Highlights included:

**Dr Paul Wang**, CTO Global Safety Division at NEC Corporation, opened the conference by talking about big data in the context of safe cities, observing that trust in the digital and physical world is coming together. He explained the challenges of inter-agency data sharing and how this has been achieved in Singapore.

**Group Director Business Intelligence & Big Data at Telefónica DG, Richard Benjamins**, shared examples of how big data is being used creatively, from monitoring the performance of football players during a match, through to ‘pay-as-you-drive’ initiatives that help reduce vehicle insurance for young drivers. Dr Benjamins also noted that we are moving towards a tomorrow where consumers will be willing to trade-up and share their data in exchange for services.

**The Director of Cyber Intelligence and Information at INDRA, Miguel Iribarren**, talked about the challenges of working with structured and unstructured big data, as well as the scale of information that is being created. He presented a forecast that predicted a yottabyte of data in existence by 2025. He explained that whilst structured data is still valid, it is taking...
Events
World-class conferences and networking

iSSE (Information Security Solutions Europe) 2014
October 2014, Brussels
In collaboration with TeleTrust and Revolution Events

ISSE is the leading independent, interdisciplinary IT security event in Europe. Organised by EEMA and TeleTrust, the two-day conference includes more than 80 sessions run across four tracks. Since its inception in 1999 it has attracted world-class speakers and delegates. The latest event focused on topics such as trust services, eID and cloud security; BYOD and mobile security; cybersecurity, cybercrime, critical infrastructures; security management, CISO inside; privacy, data protection & human factors; and regulation & policies.

Speakers included:

Steven Ackx, Director, PwC Advisory Services, discussed BYOD and mobile security emerging technologies. Emerging technologies are not just IT challenges but are business imperatives. Emerging technology innovation is coming from all angles and it’s easy to become overloaded with the rapid pace of technological change. This presentation was about how to respond as an organisation in a controllable and secure manner.

Eric Baize, Senior Director, Product Security EMC Corporation/SAFECode, discussed ‘Security management, CISO inside: An effective approach for assessing the risk of acquired commercial IT products.’ Current methods for assessing the security of acquired software are disparate and often ineffective. The presentation outlined three approaches for assessing the security of acquired software.

Florian Kerschbaum, Chief Research Expert, SAP, examined trust services, eID and cloud database encryption. He presented a research report on the implementation of a system that supports execution of queries over encrypted data. Such encryption allows outsourcing of sensitive data to the Cloud, since the data owner retains the secret key and efficient query processing is still feasible.

Other world-class speakers included:

• Howard Schmidt, Partner, Ridge Schmidt Cyber LLC, formerly Cyber-Security Coordinator of the Obama Administration
• Abbie Barbir, VP, Senior Architect, Bank of America
• Gerold Hübner, Chief Product Security Officer (CPSO), SAP
• Ronald Rietveld, Head of Information Security Risk Management International, ABN AMRO
• Stephan Somogyi, Security and Privacy Product Management, Google

iSSE 2015 will take place at the Palace Hotel, Berlin together with the Open Identity Summit 10/11 November

“We sent a delegation of four this year to EEMA’s conference in Tallinn, including a speaker. We appreciated the variety of speakers, from technologists to lawyers and from business people to government officials. Perspectives from outside Europe were also invaluable. As usual, we were able to progress existing business and make new contacts around the fringes of the conference.”

Neil McEvoy, Managing Director, Consult Hyperion
This was the first of EEMA’s high-level briefings entitled Secure Business Identity and was a resounding success. The two-hour event provided delegates with an intimate and confidential environment in which to network with peers and to hear from some of the leading authorities in IT security and e-identity about the projects they are currently involved in.

For this inaugural briefing EEMA members were treated to a debate between David Rennie from the UK Cabinet Office’s Government Digital Service and Dave Birch of Consult Hyperion, with EEMA Chairman, Jon Shamah, overseeing proceedings.

David Rennie gave delegates a comprehensive update on the GOV.UK Verify service explaining that, since the service went live in the autumn 2014, approximately 25,000 citizens had used it to verify themselves online. He outlined the intention for all digital public service transactions to utilise Verify, with it one day becoming ‘part of the plumbing’.

Dave Birch controversially observed that identity is in an unbelievable mess and the situation is getting worse not better. He argued that perhaps it is time to start building identity from the bottom up, rather than top down. He also argued that every organisation is trying to solve its own tactical identity-related issues, and as a result there is no idea of identity as a strategy. He highlighted Facebook as one organisation that does see identity as a strategy.

Dave’s comments opened the floor to an intense debate amongst delegates on the potential role social networks may have in providing e-identity services.
Events
World-class conferences and networking

eID: The business case for the banking and finance community
June 2015, London
In collaboration with the European Commission
Hosted by the Department for Business, Innovation and Skills

Further to several multi-sector consultation meetings held in Brussels promoting the uptake of the eIDAS legislation in the private sector, EEMA, in collaboration with the European Commission, held a one-day workshop to explore the opportunities to leverage eID and eSignatures in the banking and finance community, not least as a key enabler of the Digital Single Market. The event was attended by more than 60 senior delegates from across Europe, representing banks, payments companies, banking associations, industry regulators, technology suppliers and the European Commission.

The aim was to build on the multi-stakeholder meetings held in Brussels over the previous twelve months to promote awareness of the electronic identity and trust services legislation (eIDAS). And to do this by engaging further with the financial sector in order to identify the opportunities and challenges in leveraging eIDAS and creating an industry momentum.

Executive Director of EEMA, David Goodman, who chaired the event, commented: “The banks are seeing a confluence of legislation, from anti-money laundering (AML), know your customer (KYC) and the second Payment Services Directive (PSD2), to eIDAS and the adoption of the new data protection legislation (GDPR) within the coming year. Both the banks and the regulators are coming to recognise that eID is the common element at the core of present and future regulation.”

Andrea Servida, Head of eIDAS Task Force DG CONNECT, concluded the meeting by emphasising that, far from being a one-off, the event marked the beginning of a series of activities and engagements that will provide a roadmap for the adoption of eIDs and trust services by the European financial sector in conjunction with Member State governments. EEMA and the European Commission will be working together to analyse the problems raised at the event and considering the appropriate options for tackling and prioritising them.

Actions included:
• A working group to analyse problem areas and options for tackling them
• A collaborative workspace to promote the exchange of views and experiences
• A follow-up event early 2016 for the banking and finance community to come together with the regulators
Events
World-class conferences and networking

EEMA Nordic Region/Norstella eID Interest Group

Mobility and Biometrics: the Mobile Environment of the Future
April 2015, Oslo

The future is mobile, and mobile devices have a range of possibilities for biometric sensors. The combination of these two technology trends may be the future of authentication and the key to individuals’ ubiquitous and seamless access to services and information. Some 35 participants gathered in Oslo for this the first (of many) joint workshops between EEMA and Norstella to obtain the latest news on the topic and to discuss implications and issues at roundtable sessions. For example:

• Josef Noll from the University of Oslo and Centre for Wireless Innovation gave the keynote on current and future technology trends, particularly relating to security.

• Patrick Bours from Gjøvik University College and Norwegian Biometrics Laboratory spoke about the tendency towards behavioural rather than biological biometrics.

• Rolf Lindemann from NokNok Labs gave an industry track presentation on how NokNok Labs delivers products, and also provided an insight into the latest on FIDO specifications.

• Susanne Hannestad from Zwipe demonstrated the world’s first NFC (near field communication) payment card with fingerprint match-on-card replacing the card PIN.

• Christian Schunck of Fondazione Inuit University of Rome Tor Vergata, demonstrated the strong recommendations given by the SSEDIC thematic network project to the European Commission to ensure that mobile eID and e-signatures are included and prioritised in the scope of European work.

Thought Leadership Seminar
Secure Cross Border Business in 2015: The Challenges & Opportunities
In collaboration with BCS
Hosted by BCS
December 2014, London

This seminar focused on what 2015 could bring if secure and accredited online identity were to become a reality. The day provided an opportunity to hear from and discuss with key representatives from government, suppliers and users in a neutral forum. It was co-organised with BCS, The Chartered Institute for IT, and included interactive sessions, key presentations and a panel of financial and industry professionals. It brought together a host of industry experts including, for example, David Rennie, Identity Assurance Programme, Government Digital Service, the Cabinet Office, who discussed the thorny issue: ‘Who does the user want to assure his identity?’ and Karen Wendell of IdenTrust, who examined the essential elements for secure cross border business.

Most of the day was given over to panel debates and discussions. Here is an example of just one of them: International review of 2014 and view of 2015:

• Carolyn Harrison, Director, Aletheia International: How a global trust framework can rebalance cross-border business

• Raymond Breckon, Vice President, SignWise: Overcoming the challenges of secure cross-border transactions

• Frank Leyman, Manager International Relations, Fedict: Practical implementations, STORK 2.0

• Jon Shamah, EEMA Chairman: FutureID

• John Bradley, Ping Identity: Progress on IDAP and related opportunities outside the IDAP space
EEMA Lifetime Awards
Recognition of outstanding individuals and their achievements

The EEMA Lifetime Achievement Award is presented annually at iSSE to an individual who EEMA recognises as having made an outstanding contribution to both the industry and our Association. The accolade recognises excellence, commitment and longevity, and is one of the most prestigious awards in the IT security industry.

2014 Andrea Servida
Andrea played a key role in the adoption of the eIDAS regulation, which will enable secure and seamless electronic interactions between businesses, citizens and public authorities. He has spent over 20 years working at the European Commission and is currently the Head of the Task Force ‘Legislation Team (eIDAS)’. Before this he was the Deputy Head of the Unit ‘Internet; Network and Information Security’ in DG INFSO and worked in the EC’s ICT research programmes dealing with safety critical systems, software engineering, database technology, privacy enhancing technologies, biometrics, dependability and cybersecurity.

2013 Reinhard Posch
Reinhard is Chief Information Officer for the Austrian Federal Government and operates and manages the platform Digital Austria. He is also Scientific Director of the Centre for Secure Information Technology (A-SIT). He was Chairman of the Board at ENISA from 2007 to 2011, and in 2010 joined Vice Presidents of the EC, Neelie Kroes and Maroš Šefčovič as a member of the Council of Practices in the areas of ICT security, giving them professional advice. In 2011 he became a member of the Steering Board for the European Cloud Partnership and received the Grand Decoration of Honour in Silver for Services to the Republic of Austria.

2012 Kim Cameron
At Zoomit Kim helped introduce metadirectory, and as Microsoft’s Chief Architect, he evolved the Seven Laws of Identity, which had an enormous galvanising impact on the global identity-related industry as well as Microsoft’s Active Directory and now the Azure cloud system. As a major contributor at EEMA events, he mesmerises audiences with the clarity and penetration of his insights. Whilst dominating the relentless identity discussions and debates that have raged over the last ten years, Kim Cameron’s profound and powerful insights into all things related to identity and security continue to wow audiences at EEMA events every time he speaks. We could think of no better recipient of our first Lifetime Achievement Award.

2012 Roger Dean
As founder member and executive director for 28 years, Roger led EEMA successfully through several significant changes in step with the evolving world that came to be dominated by the Internet. He has been at the forefront of IT security and identity management for his entire career, and even introduced the first commercial email system to the UK. Everyone who has had anything to do with EEMA over the last 25 years knows Roger Dean and the exceptional Lifetime Award is but a small recognition of the respect and gratitude we all have for his boundless enthusiasm, energy and unwavering dedication that has contributed to making EEMA what it is today. He truly embodies the spirit and the values that EEMA has stood for this quarter century.
Partner Collaborations
Leading edge projects co-funded by the EC

EEMA’s participation in several key co-funded European projects provides members with an early insight into latest results

**STORK 2.0 (Secure idenTity acrOss boRders linked)**
Large scale pilots for e-ID interoperability between governments

The STORK project will make it easier for citizens and businesses to access online public services across borders by developing and testing common specifications for mutual recognition of national electronic identities (eID) between participating countries.

Building on the results of STORK 1.0, the project will contribute to the realisation of a single European electronic identification and authentication area by establishing interoperability of different approaches at a national and EU level, eID for persons and eID for legal entities. Different types of organisations (industry, academia, government) at different levels (local, regional, national) covering the entire eID delivery chain of value are included in pilot activities, from public and private identity and attribute providers and organisations responsible for common infrastructure components in each Member State to providers in real-life settings of content and services for STORK 2.0 end-users (both natural & legal persons).

EEMA is a partner in the marketing and dissemination activity. During the past year, EEMA has showcased the work of the STORK project at Digital Enterprise Europe, iSSE, BCS and Trust in the Digital World. The four pilots have been trailblazers in prototyping the deployment of eIDs that has also fed into the recent EU eIDAS legislation. To that end, the eIDAS workshop in London focused on the finance industry and included a presentation on the STORK banking pilot.

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**Cloud for Europe**
Trialling the pre-commercial procurement (PCP) for Cloud services in collaboration with the public sector

Cloud for Europe supports public sector cloud use as a collaboration between public authorities and industry. The project identifies obstacles, finds innovative solutions and builds trust in European cloud computing.

EEMA’s role is to provide dissemination and lead the exploitation plan. The Association also organised a one-day workshop on legal issues last June. During the last twelve months, the project published a tender for the joint PCP for research and development on cloud computing services for public administrations to demonstrate solutions to overcome obstacles to the adoption of cloud computing by the public sector.

The joint PCP invited suppliers to bid for any or all of three services (lots), which comprise innovative solutions for federated certified service brokerage, secure legislation-aware storage and legislation execution. The work is to be carried out over 18 months in three distinct competitive phases – solution design, prototype development and then a limited number of first products or services. After each phase, results will be evaluated and bids will compete with each other for further assignments.
Partner Collaborations
Leading edge projects co-funded by the EC

FutureID
Shaping the future of electronic identity

The FutureID project builds a comprehensive, flexible, privacy-aware and ubiquitously usable identity management infrastructure for Europe, integrating existing eID technology, trust infrastructures, emerging federated identity management services and modern credential technologies.

Users of the infrastructure will benefit from the availability of a ubiquitously usable open source eID client capable of running on any device. Service providers will be able to offer this technology as an alternative to username/password based systems. For existing and emerging trust service providers and card issuers, FutureID will provide an integrative framework for using authentication and signature related products across Europe and beyond. FutureID will develop two pilot applications and is open for additional application services.

EEMA’s role is to provide internal and external communications, dissemination activities and partner programs. We are also involved in the management of the Advisory Board and the affiliate program. From a technical perspective, we have carried out an assessment of appserver/integration requirements, a survey of applicable standards and contributed to other technical work packages.

NIS (Network and Information Security) Platform
The resilience of public-private networks and information systems across Europe

The public-private NISP was established to foster the resilience of the networks and information systems underpinning the services provided by market operators and public administrations in Europe. NISP will help implement the measures set out in the NIS Directive to ensure its convergent and harmonised application across the EU.

EEMA contributes to good cybersecurity practice guidance across all three working groups focused on risk management, information exchange as well as secure ICT research and innovation.

SSEDIC.2020 (Scoping the Single European Digital Identity Community)
Scoping the single European digital identity community for the next decade

Building on the success of SSEDIC, a thematic network coordinated by NESTOR Tor Vergata University of Rome with 35 European partners and more than 30 associated partners, the objective of SSEDIC.2020 is to provide a platform for all stakeholders of eID to collaborate and focuses on mobile identity as the technology of the future.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Title</th>
<th>Location/Details</th>
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</thead>
<tbody>
<tr>
<td>20 January</td>
<td>ABC4Trust Summit Event</td>
<td>Brussels (free entrance)</td>
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<tr>
<td>4-5 February</td>
<td>ICSS 2015 (International Cyber Security Strategy Congress)</td>
<td>B-CCENTRE, Leuven</td>
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<tr>
<td>9-11 February</td>
<td>ICSSP (International Conference Information Systems Security &amp; Privacy)</td>
<td>INSTICCC, Angers</td>
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<tr>
<td>25-26 February</td>
<td>Trust in the Digital World 2015</td>
<td>Trusting Big Data: delivering new business without compromising privacy</td>
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<td>EEMA/Trust in Digital Life, Madrid</td>
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<tr>
<td>24 March</td>
<td>Secure Business Identity</td>
<td>EEMA/Atos, London (by invitation)</td>
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<tr>
<td>31 March</td>
<td>eIDAS Private Sector Engagement</td>
<td>eID: emerging business cases, Brussels (free by invitation)</td>
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<tr>
<td>14 May</td>
<td>EEMA Nordic Regional Event</td>
<td>Mobility, Biometrics and Privacy</td>
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<td>EEMA/Norstella, Oslo</td>
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<tr>
<td>15-16 May</td>
<td>The European Digital Identity Event 2015</td>
<td>IDnext, Noordwijkerhout</td>
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<tr>
<td>5 June</td>
<td>eID: The Business Case for the Banking and Finance Community</td>
<td>EEMA/DG CONNECT, London (free by invitation)</td>
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<td>8-9 July</td>
<td>Digital Enterprise Europe 2015</td>
<td>Building Trust in a Hyperconnected World</td>
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<td>EEMA/OASIS, Ditton Manor, near London</td>
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<tr>
<td>21 July</td>
<td>Is Privacy an Obsolete Concept?</td>
<td>EEMA/Atos, London (by invitation)</td>
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<tr>
<td>7 October</td>
<td>Connecting your Global Organisation</td>
<td>EEMA/Atos, London (by invitation)</td>
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<tr>
<td>10-11 November</td>
<td>ISSE 2015</td>
<td>Making Europe a Safer Place to do Business</td>
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<td>EEMA/TeleTrust/OID Summit, Berlin</td>
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<tr>
<td>1 December</td>
<td>Cybersecurity &amp; Your Digital Reputation</td>
<td>EEMA/Atos, London (by invitation)</td>
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<tr>
<td>10 December</td>
<td>Thought Leadership Seminar</td>
<td>EEMA/BCS, London</td>
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