“What I realize more than ever now is that my job is curation of our culture. If you don’t focus on creating a culture that allows people to do their best work, then you’ve created nothing.”

Satya Nedella, Microsoft CEO
WHY DOES PEOPLE ENGAGEMENT MATTER?

Ground breaking changes in demographics

War for skills – technical and soft

Radical changes in expectations by employees

Focus on engagement, productivity and employee experience

Source: Josh Bersin, Bersin by Deloitte
THE OPPORTUNITY

+

= 3
70% of transformation efforts fail…

At the heart of most failures is **not** the technology, it’s **the people**.
WHAT MAKES THE DIFFERENCE?

1. CLARITY OF PURPOSE
2. ENGAGING MANAGERS
3. EMPLOYEE VOICE
WHAT MAKES THE DIFFERENCE?

1. CLARITY OF PURPOSE

ENGAGE ME WITH THE ‘WHY’

INVOLVE ME WITH THE ‘HOW’

MAKE ME ‘CARE’
ENGAGING MANAGERS

Working as one Benefits for all
3
EMPLOYEE
VOICE

AWARENESS

EDUCATE

INVOLVE

ACTION

CELEBRATE
CASE STUDY

Influencer endorsement
Global Account Director
National Account Manager
VP New Business Sales

138% TCV delivered
127% WINS delivered
90 Day Challenge Incentive

CELEBRATE

APMP Award
CEO endorsement
Infographics
Recognition
Townhalls

ACTION

INOLVE

SharePoint site, videos and user guides

EDUCATE

Core message delivery

AWARENESS
“The more *digitised* our organisations become, the more *human* our leaders need to be”
THANK YOU