



## Join EEMA as we embark on our most ambitious year

EEMA has been active for more than 30 years and this year we have put in place our most ambitious programme of activity. In addition to seven events including our Annual Conference in London, ISSE in Brussels and popular series of High-Level Fireside Briefings, we will also be working across two important Horizon 2020 projects.

A core focus for our project work in 2020 is to help drive forward initiatives that will improve how citizens, businesses, governments and law enforcement agencies within Member States, interact and transact across national borders. We begin the year with commencement of Digital Europe for All (DE4A), an exciting three-year, large scale pilot that is being driven by 10 EU Member States and aims to enable EU citizens and business to exercise their identity rights across borders in the Digital Single Market.

Our work is also continuing at pace with the LOCARD (securing criminal digital evidence and the Chain of Custody) project, and EEMA also has plans to further develop the European Trust Foundation and go.eIDAS initiatives.

The EEMA team and I look forward to working with you to support your business objectives and ambitions for the forthcoming year.

I look forward to working with you this year.

**Lorraine Spector**



### MEMBER NEWS: Signicat appoints new CEO and Chairman

Johan Tjärnberg, special advisor at Ingenico Group and previous CEO of Bambora, has been appointed as new Chairman and Asger Hattel, previous CEO and Head of Nets Merchant Services, is being appointed as new CEO. Gunnar Nordseth, current CEO and co-founder of Signicat, will remain as a shareholder and transition into a senior business development role.

### Help build a risk assessment tool

EEMA Member, Business Information Risk Management Consulting, is looking for partners to collaborate on a project to develop an information risk assessment tool derived from Fault Tree Analysis (FTA), which builds a map of the linkages between causal factors of a scenario and the logical relationships between them.

If you are interested in getting involved please contact Mike Barwise at:  
[consulting@businessinforisk.co.uk](mailto:consulting@businessinforisk.co.uk)



## What is the big identity challenge right now?

In a new video, member of the EEMA Board and VP of Identity & Innovation at Signicat, John Erik Setsaas, observes comparisons between the interoperability issues faced in the early days of email, with the interoperability challenges to be overcome today in order to make identity 'just happen'.

You can watch the video at: [www.youtube.com/watch?v=h7kdaF9huWU&t=8s](https://www.youtube.com/watch?v=h7kdaF9huWU&t=8s)



## CALL FOR PAPERS: EEMA's 33rd Annual Conference in London

**Closing date: 21st February**

This year is EEMA's 33rd Annual Conference which will be hosted by Microsoft in London on 23rd and 24th June with the title 'Digital Innovation & Exploitation for the Future'.

The conference presents an ideal opportunity for experts in their field to share their perspective and how they are redesigning the way we think and manage digital innovation, for the benefit of industry, business, governments and wider society.

**Submit a paper now at: [www.eema.org/eema-2020-call-for-contributions](https://www.eema.org/eema-2020-call-for-contributions)**

*All selected speakers will be given a full complimentary pass to the conference and their guests offered a 50% discount.*



## DIARY DATE: Innovation implementing successful government projects with new technologies

Join EEMA and BOSA in Brussels on 25th February 2020, for a High-Level Fireside Briefing that will focus on how governments are re-assessing traditional processes and technologies in how they manage their country and citizens.

Chair of EEMA, Jon Shamah will be joined by Marc Sel, Founder & Director of Trust Warp and Joao Rodrigues Frade, Lead Architect of the CEF Architecture Office, Head of Sector (Digital) Building Blocks at European Commission.

**Register today at: [www.eema.org/event/eema-high-level-fireside-briefing](https://www.eema.org/event/eema-high-level-fireside-briefing)**



Jon Shamah, Marc Sel  
Joao Rodrigues Frade,

# Our programme of world-class events for 2020

Building relationships with leading experts, decision makers and industry peers.

<b>EEMA High Level Fireside Briefing</b> Innovation Implementing Successful Government Projects with New Technologies	25 February	Hosted by EU Digital Transformation Office (BOSA) Brussels, Belgium
<b>EEMA High Level Fireside Briefing</b> Criminal Chain of Custody - Can New Technology Secure Evidence?	24 March	Hosted by Gallup, The Shard London, UK
<b>EEMA High Level Fireside Briefing</b> Distributed identity - should it be the way forward?	19 May	Hosted by InfoCert Milan, Italy
<b>EEMA Annual Conference 2020</b> Digital Innovation & Exploitation for the Future	23-24 June	Hosted by Microsoft HQ London, UK
<b>EEMA High Level Fireside Briefing</b> Cross-border Securing Digital Evidence of Criminality	1 October	Brussels, Belgium
<b>EEMA ISSE Conference 2020</b> Information Security Solutions Europe	17-18 November	Hosted by IBM Brussels, Belgium
<b>EEMA High Level Fireside Briefing</b>	8 December	London, UK

## Thought Leadership & Vision

### EEMA Annual Conference

The conference is known for its exceptional high-quality programmes with interesting and dynamic keynote speakers which is essential for influential industry business leaders, public sector and governments. The programme will have connections with several European projects.

### EEMA ISSE Conference

ISSE has built an unrivalled reputation for world-class speakers and a truly independent perspective on the e-security market across Europe. It attracts hundreds of industry experts, C-level leaders, commercial end-users and government policy-makers.

### Fireside High Level Briefing

These topical and in-depth briefings explore and debate current technology related issues and solutions coming into the market place. Led by charismatic experts, the audience are in an informal setting and are involved in discussion with each other to gain knowledge and practical implementation techniques for their business. This is an invitation only event.

Further information at [www.eema.org](http://www.eema.org)