



EEMA Brief March 2017

Issue 6

Announcement

We are pleased to announce that Arkadiy Kramer of the Russian Association of Networks and Services (RANS) is currently co-opted to the BoD and will stand for nomination as a full Board Member this June. Arkadiy made a great contribution to the Association over many years, and we look forward to welcoming him back.

EEMA Events & News

The View from the EEMA Chair: *March edition*

In this latest edition EEMA Chair Jon Shamah discusses ID fraud. As he explains, the extent of ID fraud was placed under the media spotlight earlier this month, when the UK's fraud prevention service, Cifas, revealed that 2016 witnessed the highest number of identity frauds since records began. Whilst the numbers (172,919 reported incidents) made shocking reading for consumers, it really doesn't begin to scratch the surface in comprehending the vastness of the problem we face: a huge amount of ID fraud is not reported, as either it is a low value transaction that goes unnoticed, or that it is unreported for fear of the ramifications from insurance companies. Read the full paper [here](#).

EEMA's 30th Annual Conference: *Privacy vs Identity – Opportunity and Challenges* 4–5 July 2017, London

Thanks to everyone who has submitted a paper for our next Annual Conference. The conference is organised by EEMA, hosted by Microsoft and supported by DG CONNECT (European Commission) and ENISA. It is a must attend event for those in business, public sector and government who are involved in the policy, security, systems and processes surrounding trust. It will cover a wide range of pertinent topics such as future trends and technologies; ROI from big data and analytics; mobile identity & trust; securing the IoT and AI; blockchain; and developing projects for the EU and global markets. We have compiled the programme for the event and registration is open, so book your place now and be sure to join us in July.

<https://www.eema.org/event/privacy-v-identity/>

EEMA Fireside High Level Briefing: *Just how many passports do you need? Do you need a financial passport too? Report available now*

16 March: 6:00pm – 8:30pm, London, Hosted by ATOS

Forget passports and driving licences. The gold standard requirement to open a UK bank account is seemingly a British Gas bill. That was the provocative opening statement from Dave Birch, director of innovation at Consult Hyperion and chairperson of the first EEMA Fireside Briefing in 2017. Birch together with two speakers: Mark Pearce, strategic business development director at Experian and Simon Wilkinson, operations director at Tradle, a Blockchain start-up, debated the concept of a financial passport. They also considered the possible roles of banks, credit reference agencies and others in managing financial identity in the future.

[Full report](#)

Member & Partner News and Events

connect:ID 2017, 1–3 May, Washington DC.

This event is brought to you by Science Media Partners and the International Biometrics + Identity Association (IBIA) and unites solutions adopters and stakeholders from around the world to explore the development and fusion of multiple advanced identity technologies – including biometrics, secure credentials and mobile identity systems.

[More information](#)

ENISA's Annual Privacy Forum, 7–8 June, Vienna

This year's edition of ENISA's Privacy Forum is organised in the light of the implementation of the newly promulgated General Data Protection Regulation (GDPR) and the recent EC proposal for a Regulation on Privacy and Electronic Communications. Even the best legislative efforts face the challenge of keeping up to speed with the pace of innovative technology and business models that challenge the way personal data is processed and privacy is protected across the EU and beyond; therefore examining what is at stake and where threats thereto originate from becomes of paramount importance.

[More information](#)

Industry News

IBM says the state of network security is abysmal.

[Full release](#)

eID programmes to generate US\$54bn revenue by 2021.

[Full release](#)

European Interoperability Framework: Commission presents new guidance for digital public services.

[Full release](#)

Samsung Galaxy S8 hides home button and gains Bixby AI.

[Full release](#)

Trump extends Obama executive order on cyberattacks.

[Full release](#)

iPhone users fooled by fake ransomware.

[Full release](#)

British Airways open for biometric boarding with face recognition.

[Full release](#)

Cisco Talos warns of Apple iOS and MacOS X.509 certificate flaw.

[Full release](#)

Flybe is fined for sending 3.3 million unwanted emails.

[Full release](#)

Secure Technology Alliance white paper explores mobile ID.

[Full release](#)

Malware infection rate of smartphones is soaring.

[Full release](#)

Anger as US internet privacy law is scrapped.

[Full release](#)

Bitcoin rise fuels social media scams.

[Full release](#)

Workshop report: Online platforms – points of view and exchanges.

[Full release](#)

Dates to bookmark

Secure Identification, 31 May – 1 June, Riga, Latvia

[More information](#)

SDW 2017 – Security Document World – 11th Edition

Conference 26-28 June, Exhibition 27-28 June, London

[More information](#)

IAM London 2017, 27 September, London

[More information](#)