An EEMA Annual Conference to remember

The use of blockchain for identity, sovereign and decentralised identity, how to build trust in artificial intelligence, the impact of eIDAS and GDPR. These were some of the many big issues that were hotly debated by EEMA members and invited guests, at the 31st Annual Conference at Microsoft in London earlier this month. Thank you to all who participated in our Annual Conference and we look forward to seeing everyone in Brussels on 6th and 7th November 2018 for EEMA’s next major conference - ISSE 2018.

“The day after and this EEMA annual 2018 is still the best annual ever for me and I’ve seen a lot of them. Great quality in speakers, content and discussions.”

Ronny Bjones
Experts from EEMA’s Cognitive Machines and AI Work Channel, including Michael Shamah, Cultural Heritage Consultant at EJ Consultants; Mark Tindal, Consultant at Contact Centre Systems and Dr Huma Shah, Senior Lecturer in Trust in Artificial Intelligence at Coventry University, provided the delegates with thought-provoking presentations.

Michael Shamah explained how the Digital Age is just the latest development in society’s evolution and is as significant as the Industrial Revolution. He also explained that technology can be a significant driver in both prosperity and conflict, warning that history needs to be examined to avoid its potential pitfalls.

Mark Tindal focussed on the potential for AI to revolutionise the Contact Centre industry but warned that like the Industrial Revolution there may be fears that new technology could be viewed as a threat to jobs. He also suggested that any deployment needs to be mindful of all the interested parties.

Dr Huma Shah gave the perspective as an academic of AI and also from the needs of a busy university campus. She reminded the audience that universities face similar business challenges to many other industries and that AI systems could offer similar savings in terms of time and resources.

Chair Steve Kemsley, of 3Ten Consulting encouraged the audience to consider who benefits from AI and how a criminal could potentially misuse an AI system.

To get involved in the EEMA Cognitive Machines and AI work channel visit: https://www.eema.org/work-channels/cognitive-machines-ai/

The identity market to be worth $24.55bn by 2022

According to a new report published by Million Insights, the global Identity and Access Management market is expected to be worth $24.55 billion by 2022. The report highlights the demand for cloud architecture and improved network capabilities as drivers that will propel the demand across enterprises.

John Erik Setsaas joins Board of Management

John Erik Setsaas is Identity Architect at Signicat AS, where he works with identity assurance, authentication, digital signatures and seals. He has been associated with EEMA since it was founded and he comments on his appointment to the Board of Management: “I hope to be able to work together with the Board to continue the success of EEMA in the future. With more than 30-years’ experience of providing products and services to an international market, my ambition is to assist in ensuring EEMA’s continued success.”

John Erik participating in a roundtable discussion at the EEMA Annual Conference

Your chance to present at ISSE 2018

EEMA has opened its Call for Papers for ISSE 2018 which takes place on 6th and 7th November in Brussels. The theme for this year is ‘Securing Future European Business through Digital Transformation’.

The Call for Papers will close on Friday 27th July. All speakers will be given a free entry to ISSE 2018 and nominated guests will be eligible for a 50% discount. This year ‘Securing European Business through Digital Transformation’.

For more information and to make a submission visit: https://www.isse.eu.com/call-for-papers/
EEMA Treasurer Rick Chandler receives lifetime achievement award

Diary date
IFINSEC Financial Sector IT Security Conference and Exhibition will take place on 13th and 14th November 2018 in Istanbul, Turkey. With 500+ attendees, 30+ speakers and 30+ speaking sessions, IFINSEC is one of the most important conferences in EMEA region in its category. Sponsorship and delegate registrations are open. For more information about IFINSEC Conference, visit www.ifinsec.com or contact: info@ifinsec.com.

Share your news with EEMA members
If you have news, initiatives and opportunities that you would like to share with other EEMA members please email Graham Thatcher: graham.thatcher@eema.org