John Bullard  
Global Ambassador  
IdenTrust

John is IdenTrusts Global Ambassador; he brings experience and insight particularly from the banking and the end-Customer perspective about what is needed in managing operational risk, including Supply Chain for Corporates, the Public Sector, and ultimately the Citizen, in the era of the global "Networked Economy". John has a background of over 20 years in banking - with Barclays in the UK, US (California 1980’s & Wall Street 1990’s), and Europe & Asia; his responsibilities centered primarily around relationship management for Financial Institutions and larger Corporates for Barclays - especially in periods of change (eg deregulation in the London markets). From this, he became Director at Group Operational Risk (eCommerce) at Barclays corporate HQ in London. From this role, John was selected to join IdenTrust at its original foundation in 1999 as a bank consortium, and has managed much of the worldwide external-facing issues, as the young enterprise charted its way through its early years. John is based out of London office with a team focused on successful partnering and collaborative working with Corporates, Governments and Banks as IdenTrust works with all parties in addressing the burgeoning challenges of true business interoperability globally in the e-ID space.