



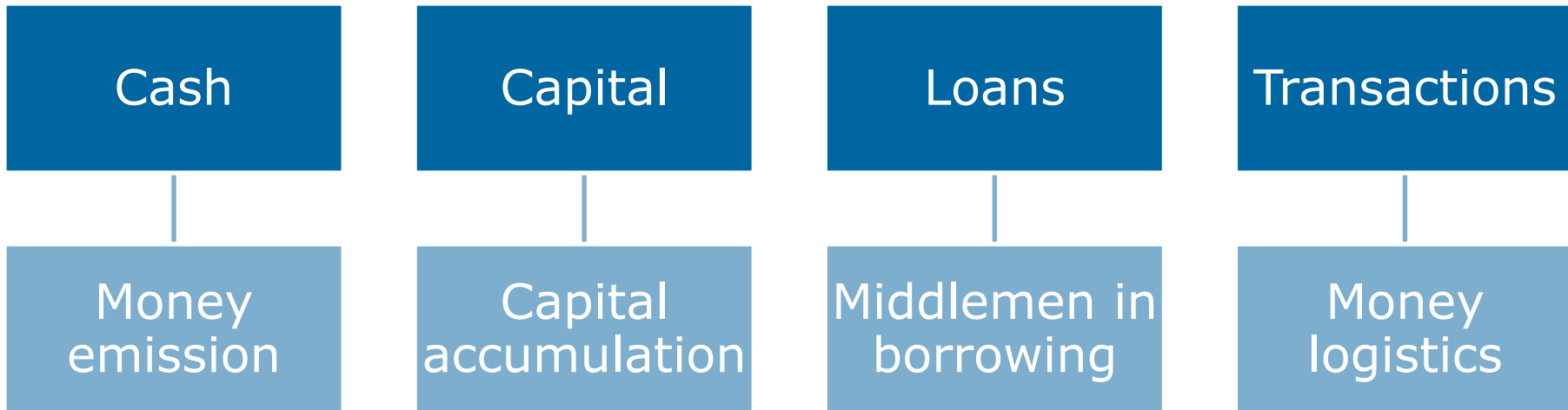
# **EEMA 30<sup>th</sup> annual conference**

Digital Identity  
A new business model for the  
bank

**equensWorldline**

# The bank in today's world

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Bank: trends, tech, Future (Oct 2016)

# The function of transactions is changing

From Money logistics to Digital Identity logistics

***Digital Identity is nothing more than how you can proof that YOU are YOU if you want to do business in the digital world***

- ▶ A payment is all about authentication and authorization
- ▶ Payment and Identity logistics trusts with level of assurance of KYC
- ▶ Issuing landscape same for Identity and Payment methods (Biometrics, Card, Mobile etc)
- ▶ Comparable requirements Payments and Identity
  - Trust & Framework
  - Regulation & Compliance
  - Risk & Fraud detection
  - Reach & Interoperability
  - Convenience & Digital

# ... And Financial institutions are acting

Financial institutions play a greater role in Digital Identity

**PAYVISION**  
Global Card Processing

**DIGITAL IDENTITY**  
The Next (BIG) Telecom

**Deutsche Bank backs pan-industry online identity platform**  
08 May 2017 | 8284 views | 1

**Belgische MNO's en banken lanceren Itsme app voor online ID**  
woensdag 31 mei 2017 | 09:46 CET | Nieuws  
Vier Belgische banken en de drie mobiele operators lanceren een gezamenlijke oplossing voor online authenticatie. De app, Itsme, genaamd, is bedoeld voor beveiligd inloggen bij bedrijven en

for digital payment and financial services.  
With German federal ministries welcoming the initiative, the partners are now looking to bring in firms from other industries, including aviation, e-commerce, retailers and telcos. Talks are already underway with Deutsche Telekom.  
Christian Sewing, deputy CEO, Deutsche Bank, says: "We Europeans must at last fully play out our strengths in digitalisation. The time is ripe for a platform initiative of this kind. It will increase legal certainty for clients and boost the European digital economy's growth."

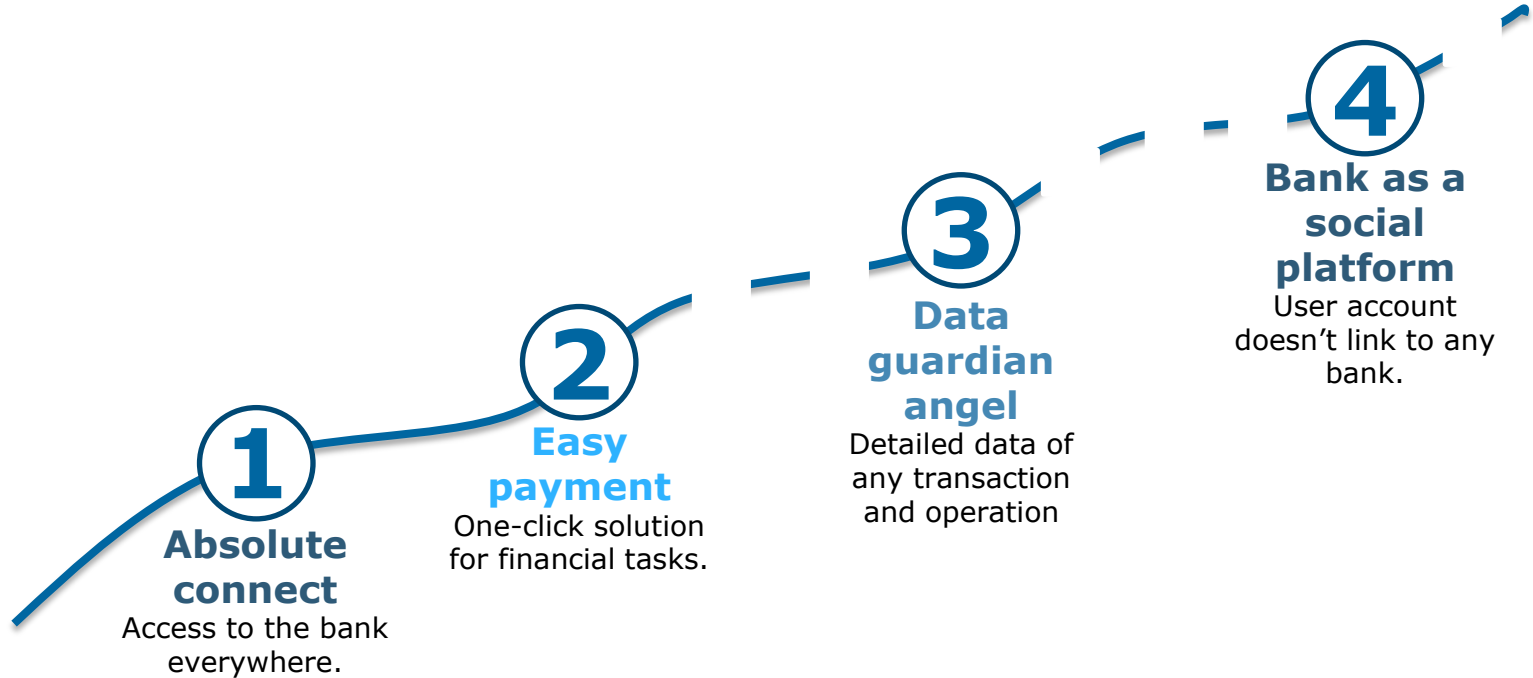
**Connect**  
Offering safe and secure access to business applications

**Preserve**  
Archiving and re-sealing of documents

**Four Keys to Success as a Digital Identity Provider**

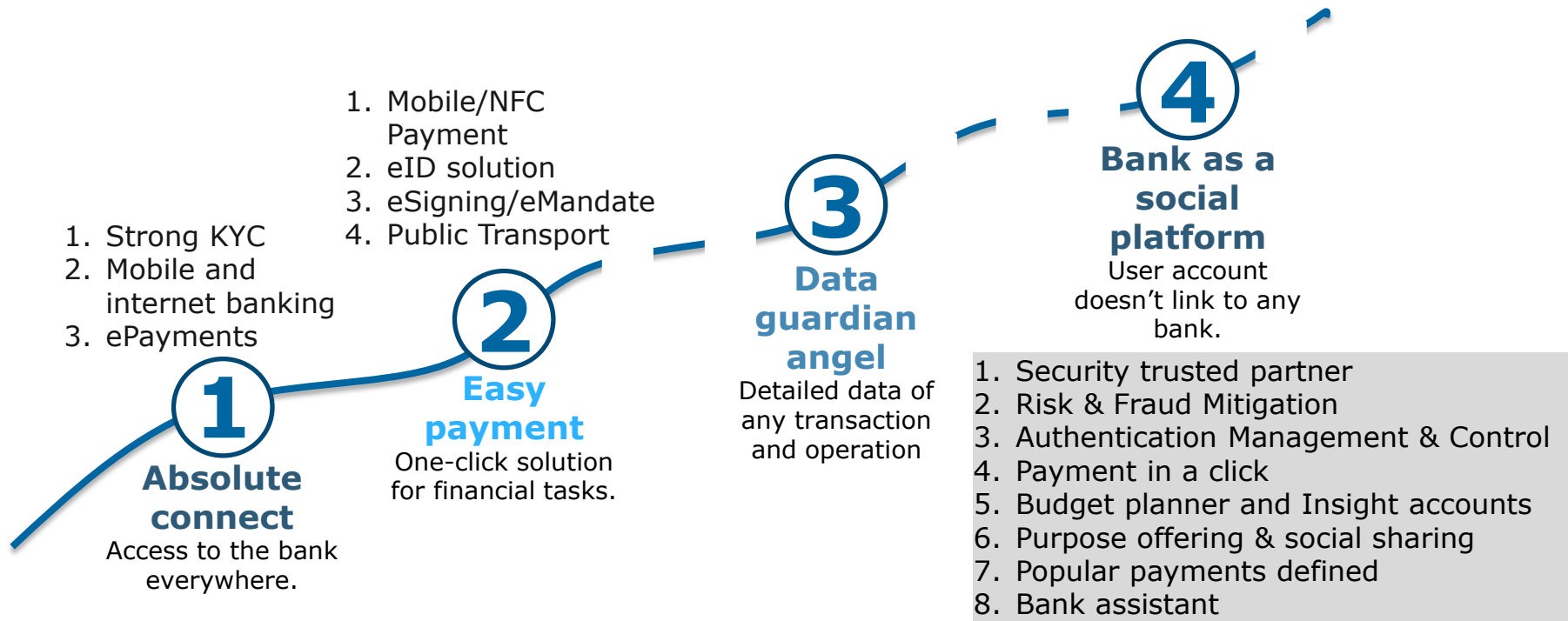
# The road for a bank in the future

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# The road for a bank in the future

## Solutions and Services



# The road for a bank in the future

Valuable Asset

KYC

Convenience

TRUST

1

**Absolute connect**

Access to the bank everywhere.

2

**Easy payment**

One-click solution for financial tasks.

3

**Data guardian angel**

Detailed data of any transaction and operation

4

**Bank as a social platform**  
User account doesn't link to any bank.