EEMA Welcomes digi.me as its Latest Corporate Member

BRUSSELS, 3rd MAY 2017 - EEMA, the leading independent not for profit, European think tank focussing on identification, authentication, privacy, risk management, cyber security, the Internet of Things and mobile applications, today announced digi.me as its latest corporate member.

Based in the UK, digi.me has developed a ground-breaking desktop and mobile app that unlocks the power of personal data by bringing information that is fragmented across the web together, in one complete picture. Cutting-edge technology enables users to gain more personal insight into their health or finances from having everything in one place, as well as share their data in whole or part with businesses for services, convenience or rewards, resulting in a win-win for both parties.

The Chairman of digi.me, Julian Ranger, will provide a keynote address at EEMA’s Annual Conference ‘Privacy vs Identity – Opportunities and Challenges’, which takes place in London on 4th and 5th July. He founded digi.me in 2009 and is regarded as an pioneer in the field of privacy and personal data. He explains the concept: “By accessing rich data, on a consented basis, innovation can flourish. Today the siloed nature of personal data makes it extremely difficult to offer new services based on that data, but if a business can go to one source (me!) for rich data then the sky's really the limit for what can be done.”

Chair of EEMA, Jon Shamah comments: “We are excited to welcome digi.me to EEMA. Its platform has the potential to be a gamechanger in how people manage their personal digital data and use it to collaborate and transact with commercial entities and government organisations.” Shamah adds: “With innovations such as digi.me coming to market, it is no surprise that the EEMA membership is expanding all across Europe, as organisations see us as the ideal vehicle from which to build their networks and explore commercial opportunities throughout the EU and beyond.”

For more information about EEMA membership visit: https://www.eema.org/membership

About EEMA

Brussels-based EEMA, is the leading independent European think tank focussing on identification, authentication, privacy, risk management, cyber security, the Internet of Things and mobile applications. EEMA’s world class conferences provide the forum to network with digital enterprise experts, high level EC and other government experts. Meanwhile, its series of high level fireside
briefings in Brussels and London provide the ideal forum for industry leaders to tackle controversial hot topics in an intimate, invitation only setting.

Through collaboration with EU & Global Partners (including the creation and coordination of the European Trust Foundation), EEMA has an established and growing network throughout Europe. This community provides the ideal platform to disseminate information and share expertise regarding the high-profile and significant EU projects EEMA is involved in. Visit eema.org for more information, or email: info@eema.org

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