EEMA Brief
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EEMA Events & News

EEMA Fireside High Level Briefing: Just how many passports do you need? Do you need a financial passport too?
16 March: 6:00pm – 8:30pm, London, Hosted by ATOS
For portability of KYC (Know your Customer) the greatest efficiency and privacy would be to have the data owned and managed by the individual. Where does this leave traditional players like credit rating agencies? Is there an ecosystem where credit rating agencies and user centric KYC can - co-exist? Join us for a thought-provoking debate and discussion on this critical subject. The speakers are:

- Dave Birch: Dave is Director of Innovation at Consult Hyperion
- Mark Pearce: Mark is a Strategic Business Development Director at Experian
- Gene Vayngrib: Gene is CEO & Co-founder of Tradle.

There will be a buffet, wine and networking before and after the meeting. Register now to avoid disappointment.
Further information

EEMA Fireside High Level Briefing: Prepare your board for a cyberattack: Your risk and reputation?
27 June, ATOS London
Further details of this next High Level Briefing will be available shortly.

EEMA's 30th Annual Conference: Privacy v Identity – Opportunity and Challenges
Hosted by Microsoft and incorporating TDW – Trust in Digital World; supported by DG Connect, European Commission and ENISA
4-5 July, London
Join EEMA, the leading European Think Tank, which brings together leading International experts and actioners, to discuss key influences and issues in the industry at this unique intimate conference offering:

- Unique opportunities that create exceptional networking opportunities
- Relationships that lead to strategic alliances and joint ventures
- Interactions with governments, regulators, corporates and innovators to provide unique insights.

Topics include:
- The impact of future trends and technologies
- How to build KYC across Europe
- Understanding the ROI from big data & analytics
- Mobile identity & trust
- Identity and strong authentication
- Cloud security
- Cross border interoperability
- IOT applications supporting the digital economy

- Regulatory and legal issues
- Blockchain applications and experiences
- Status and experiences in cross-border eIdentities.

For full details and to register please visit www.eema.org.

EEMA contributes to the Web Fraud Prevention Market Guide 2016/2017
The fraud prevention and online authentication space is a highly evolving and dynamic one, with constant new players on the market competing for the upper hand in this dynamic ecosystem. The mandate of this Guide is to provide a comprehensive overview of the main industry topics such as machine-learning, PSD2 – Strong Customer Authentication, open banking, digital identity and API security. Some of the major industry associations that have provided their valuable input include the MRC, Innovate Identity, Payment Counsel, Consult Hyperion, First Annapolis and Gartner. Jon Shamah, EEMA Chairman, has contributed an insightful section of the guide, 'The new generation of consumer-focused identity providers', which can be downloaded, together with the full guide, from blog section of the EEMA website.

New Member
TrustSeed
Member representative: Eric Blot-Lefevre
www.trustseed.com
TrustSeed was created in 2002 as a publisher of digital exchange security software. Today it is recognised as a pioneer regarding the advent of IDaaS. In an environment that is increasingly open, reliability and simplicity of identity solutions in the cloud is accelerating adoption of new online services for consumers, businesses and administrations. TrustSeed solutions are based on 15 global patents filed between 2006 and 2010 which preceded and influenced upcoming European Regulations such as eIDAS, the NIS Directive on Data Protection and cybersecurity applied to publishers.

Member & Partner News and Events
B.EST wins Women in IT award
Organised by Azerbaijani Women in ICT (AWIC), 'FEMMES DIGITALES' Club, gathered 300 of Azerbaijan's most prominent IT leaders on January 26, 2017 at Baku's Mugham Center**. T**he founder of EEMA member B.EST Solutions, was awarded the Women in IT Awards.
www.eema.org

Workshop principles and guidance on eID interoperability for online platforms
8 March, Brussels
The Communication *on Online Platforms and the Digital Single Market* said that the Commission would promote interoperability, including issuing principles and guidance on eID interoperability by 2017. The aim is to encourage online platforms to recognise other forms of eID – in particular those notified under the eIDAS Regulation – that offer the same or higher assurance as their own. This workshop in Brussels brings together representatives of online platforms, private and business platform users and other interested parties to discuss the way forward.
Further information

Symposium on Innovative Smart Grid Cybersecurity Solutions
13 – 14 March, Vienna
The symposium will consist of presentations from leading European researchers on smart grid security, demonstrations of project solutions, keynote speakers, panel sessions and an early stage researcher poster session. The event is organised by the EU-funded project SPARKS, together with the SEGRID and HyRiM projects.
Further information

Connect:ID, 1-3 May, Washington DC
This event is brought to you by Science Media Partners and the International Biometrics + Identity Association (IBIA), and unites solutions adopters and stakeholders from around the world to explore the development and fusion of multiple advanced identity technologies – including biometrics, secure credentials and mobile identity systems.
Further information

Secure Identification, 31 May – 1 June, Riga, Latvia
Secure Identification 2017 aims to connect dozens of governments with international organisations and solution providers from Europe and Central Asia. In 2016, 60% of delegates represented government organisations from more than 35 countries.
Further information

Industry News
Mac malware, possibly made in Iran, targets US defence industry.
Full release

Has Facebook slipped up with VR?
Full release

Digital Single Market: EU negotiators agree on new rules allowing Europeans to travel and enjoy online content services across borders.
Full release

South Korean firms could participate in UN smartcard project.
Full release

Telecom Italia defends Fastweb deal.
Full release

Dozens of iOS apps fail to secure users.
Full release

Wordpress blogs defaced by hackers.
Full release

Do you drink enough? Ask your shirt. Do you eat too much? Ask your glasses.
Full release

China to fingerprint all foreign visitors.
Full release

Nokia gives IoT WINGs.
Full release

German migration agency to fingerprint all refugees.
Full release

One in three website visitors is an attack bot.
Full release

AT&T, IBM and Nokia join forces to make IoT systems safer.

Full release

Managed WiFi services worth up to US$6.7bn to telcos.
Full release

Can the FTC save the IoT?
Full release

Sports Direct hid data breach from staff.
Full release

Dates to bookmark
10th Annual Border Security Conference, 15 – 16 February, Rome
Further information

ERF 2017 – Smart Robots for the Real World, 22 – 24 March, Edinburgh
Further information