



## Join us for EEMA's Annual Webinar Conference

The EEMA Annual Conference is one of our most anticipated events and whilst we are unable to meet in person, we have been working hard to bring you the same high-calibre speakers and rich educational content, in a special series of four webinars.

Taking place on 23rd and 24th June, we will be hosting debates on topics including cross border eID interoperability, digital innovation and exploration, as well as new business transformation models and AI applications. Our expert panellists represent organisations including BOSA, Consult Hyperion, ENISA, GSMA, IDPRO and Microsoft.

Registrations are open now and I look forward to welcoming you all to our 33rd Annual Conference.

Registrations are open now at:  
<https://annualconference.eema.org>



**Roger Dean**  
Director of Special Projects,  
EEMA



**DIGITAL INNOVATION & EXPLOITATION FOR THE FUTURE**

**EEMA'S 33<sup>RD</sup> ANNUAL WEBINAR CONFERENCE**  
23<sup>RD</sup> – 24<sup>TH</sup> JUNE 2020

## PROJECT NEWS: DE4A to Support European Public Administrations in the Implementation of the Single Digital Gateway Regulation

Digital Europe for All (DE4A) is a project supporting the implementation of the Single Digital Gateway Regulation across Europe to help make the digital single market a reality. Through three real-life cross-border pilots, this three-year initiative will facilitate migration towards European Digital Public Services co-delivered across borders, across sectors and with different participants reinforcing trust in public institutions and unleashing multiple measurable positive impacts on efficiency gains and reductions in administrative burden and costs.

DE4A is in compliance with the Single Digital Gateway – of which the EC states: “The single digital gateway will facilitate online access to the information, administrative procedures and assistance services that citizens and businesses need to get active in another EU country. By the end of 2020, citizens and companies moving across EU borders will easily be able to find out what rules and assistance services apply in their new residency. By the end of 2023 at the latest, they will be able to perform a number of procedures in all EU member states without any physical paperwork, like

registering a car or claiming pension benefits.”

DE4A is receiving funding from the European Union's Horizon 2020 research and innovation program and is being driven by 10 Member States and a consortium of 23 partner organisations that includes EEMA.



# EEMA High Level Fireside Webinar: Distributed Identity – Should It Be the Way Forward



John-Erik Setsaas, Dave Birch and Kim Cameron (pictured) debated the idea of distributed identity, during EEMA's latest Virtual High-Level Fireside Debate on 20th May. This gave an opportunity to hear three visionaries from the identity establishment, each providing their different perspectives, including Kim stating "I don't believe identities anymore, I am post identity. Identities are a waste of time and wrong to concentrate on. What is important is proofs." The lively debate prompted much online discussion between the 170 attendees, representing more than 39 countries.

The debate will continue between Kim and Dave during the EEMA Annual Conference next month.

## European Trust Foundation Marks Fourth Anniversary

As the European Trust Foundation (ETF) approaches its fourth anniversary, we speak to Chair of EEMA, Jon Shamah to find out more about the future of the Brussels-based collective.

### Why was the European Trust Foundation established?

EEMA created the ETF to bring together like-minded organisations and associations, with expertise and influence at the highest levels of industry and government, to facilitate stronger digital trust throughout the EU and wider Europe.

### How has the ETF progressed in past four years?

The ETF was launched in June 2016 with 10 founding members and this has grown to 15. During the past four years we have seen steady progress as organisations and governments roll out their digital transformation strategies. However,

activity has accelerated in recent months, with demand for home-based working, the necessity for infrastructure to be quickly put in place that enables citizens and commerce to interact and transact more comprehensively within and across international borders.

Trust is an essential element at the heart of digital transformation and the development of the digital single market, making the work of the ETF even more important than ever.

### What are the future plans for the ETF?

The ETF is actively looking for new members, so if you represent a European non-vendor organisation or association and would like add your voice to the debate then visit:

[www.europeantrustfoundation.eu](http://www.europeantrustfoundation.eu) or contact: [info@europeantrustfoundation.eu](mailto:info@europeantrustfoundation.eu)

European Trust Foundation Members:



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