Mark King spent 30 years at GCHQ, and while some of the work was so esoteric that if he told you he would have to wake you up afterwards, most was involved in the international security standards arena, e.g. as a PUKE (principal UK expert) at the time of the first crypto war. His enthusiasm for unfashionable areas such as integrity policy and international interoperability aligned with a switch from public to private sector in 2010 when the lead on delivering the wider ID area changed. So, like a good Australian, he has a chip on both shoulders.