This Time it’s War

We will fight them on the breaches*

Keynote for EEMA
London (June 2019)

* Hilarious pun
David G.W. Birch
author, advisor and commentator

Global top 15 favourite sources of business information (Wired Magazine);
London FinTech Top 10 most influential commentators (City A.M.);
Top five leader in IDentity (Rise);
Top 10 Twitter account followed by innovators, alongside Bill Gates and Richard Branson (PR Daily);
Top 10 most influential voices in banking (Financial Brand);
Europe’s most influential commentator on emerging payments (Total Payments);
Emerging Payments Association contributor of the year.
On the internet, no-one knows you’re a bot controlling a fridge pretending to be a dog.
World War 3.0

“World War III is a guerilla information war with no distinction between military and civilian participation”

Media Theorist Marshall McLuhan

*Culture is our Business* (1970)
Homeland Security

“Cyberwar is the new normal”
Security Expert Bruce Schneier

Click Here to Kill Everybody (2018)
War Footing

“It is a war between networks”

Historian Niall Ferguson

OK.
We’re not going to have a national digital identity, so let’s find something else to do instead.
Why Now?

Digital identity cards “would make it safer for people to access money online”

Mark Carney
Governor of the Bank of England

Daily Telegraph (2019)
I said that one very specific use of digital identity infrastructure should be to “greatly reduce the cost and complexity of executing transactions in the UK” and I called for the regulators to “set in motion plans for a Financial Services Passport”

*Identity is the New Money (2014)*
Wait.

How will digital identity help?
3DID

Identification Domain

Authentication Domain

Authorisation Domain

Person

Passport

Persona
in the future, everyone will be famous for fifteen megabytes

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